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on April 19, 2010.

PATENT
Attorney Docket No.: 020375-044100US

TOWNSEND and TOWNSEND and CREW LLP

By: /s/Conita Latham/
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steven E. Arthur

Application No.: 10/696,014

Filed: October 28, 2003

For: SYSTEM FOR ACTIVATION OF
MULTIPLE CARDS

Customer No.: 20350

Confirmation No.: 7050

Examiner: Paul Dannetman

Art Unit: 3627

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Commissioner:

In response to the final Office Action mailed October 19, 2009 and the Advisory
Action mailed April 13, 2010, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 7 of this paper.